



PHOTOGRAPHY & VIDEO CONSENT FORM



Under the General Data Protection Regulations (GDPR) consent conditions have been strengthened. To this end we will be annually checking consent for use of photographs and videos of your child.

Annual school pictures are taken by an outside company, they can only use the images as agreed to in the contract with the school for taking the photographs.

Other images are taken by staff members throughout the year during events or activities inside the school and during school trips and visits.

Photographs and videos of pupils are used in a number of ways at Brentside Primary Academy:-

Internal Use- Part of our official function as a school

- On a pupil database to identify pupils
- On pupil of the week certificates
- On learning achievement displays
- On care plans or allergy lists to identify pupils
- In class projects or art work

The lawful basis for use of images in this way is public task

External use- For use in marketing

- On the school website- videos and photographs of events, shows and trips
- In the School Prospectus or other documents to show how the school functions
- On the digital display boards (in lobby and driveway of school)
- Displayed in the school corridors (canvases or class displays)
- In videos shown at Parents Evening.

For this use of images we require consent. When using photographs and videos for marketing purposes we will not accompany them with any other personal information about the child, to ensure they cannot be identified

Photographs and Videos Requiring Consent

I consent to the following (Please tick the boxes if you give consent)

☐

My child's image being displayed within the school building

☐

My child's image being used in the School Prospectus or other policy documents

☐

My child's image being displayed on the Digital Display Board (In lobby and driveway of school)

☐

My child's image being displayed on the school website

Notes

- If you do not give consent for your child's image to be used on the website, your child will not be included in images that are likely to be displayed on the website- i.e a group picture for Sports Relief.
- Images cannot be downloaded from the website, only viewed
- You have the right to withdraw consent at any point.

Name of Child _____ Class _____

Parent/Guardian Signature _____ Date _____