

Brentside Knowledge Organiser - ART

Year: 4	Topic: Would people send our greeting cards?	National curriculum: To improve their mastery of art and design techniques.
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What skills I already have:

I can create a card using different materials.
 I can use pencils and other materials to design a card.
 I am able to notice detail in inanimate objects.

What skills I will have at the end of this topic:

Self-assess

I know the importance of greetings cards.

I can accurately print a design.

I can design a greeting card that is seasonally appropriate.

I can adapt and improve my original design.

I can experiment with different styles artists have used.

I can evaluate my own design.

Key Questions:

Which greeting card designs do we like and why?
 What drawing skills will we use and what is the effect of colour?
 Can we sketch some designs for our own cards?
 Which designs will we print and what printing technique should we use?
 Can we use four or more colours in our prints and still print accurately?
 Can we repeat our card design successfully?
 Can we design a logo for our own greetings card 'company' and print it onto bags, posters and other materials?
 How will we advertise our hand crafted greeting cards?

Mood board:



Vocabulary

Greeting card	A decorative card sent to convey good wishes.
Drawing	A picture or diagram made with a pencil, pen, or crayon rather than paint.
Materials	What an object is made from.
Accuracy	The quality or state of being correct or precise.
Design	A plan for arranging elements in such a way as best to accomplish a particular purpose.
Advertise	Describe or draw attention to (a product, service, or event) in a public medium in order to promote sales or attendance.
Printing	The artistic design and manufacture of prints, such as woodcuts or silk-screens. the art or technique of making prints.